

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR CALENDAR DISSEMINATION IN A SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

10 A system, method and computer program product are disclosed for disseminating
calendar information in a supply chain utilizing a network. A network is utilized to
receive data from a plurality of outlets of a supply chain relating to the sale of products
by the outlets. A calendar of events is generated. Access to the calendar of events is
allowed utilizing a network-based interface.

11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100